

AMITY INNOVATION INCUBATOR

The Amity Innovation Incubator is a pioneering concept in the context of Indian Universities. Supported by DST, Ministry of Science & Technology, GOI, 'Amity Innovation Incubator ' has in a very short time of its existence earned an enviable position for itself with start-ups which have regularly been on top of the innovation curve and have been recognized on platforms like 'The Power of ideas', Read Herring Global winner, Tata NEN and NASSCOM Innovation Awards to name a few.

For More Details : <https://www.amity.edu/aai/>

- **SERVICES MODEL**

Amity Innovation Incubator currently uses a balancing model to accommodate Startup Incubation requests. The model consists of the 3 elements namely Rent, Equity and Royalty.

- **Balancing Mode**
 - A Balancing Model is a hybrid form of a dedicated Equity or a Rental model; which uses a balance between a comfortable equity percentage and a comfortable rent on a per month per seat basis. The value percentage of Equity would vary between 5-15 % of the total equity with rent varying between INR 5000 to 12000 on per month per seat basis. . 0.5% to 2% of Royalty (as a percentage of total sales) is also applicable in certain cases.
- **Percentage of Equity and Rentals decided for a startup?**
 - The Equity percentage and the Rentals depends upon the growth potential, stage of the startup, risk involved and is subject to mutual discussions between the startup and the Incubator's management.
- **Facilities offered to the Incubatees?**
 - The following services are available for the Incubatees at Amity Innovation Incubator .
- **MENTORING AND ADVISORY**
 - Business Plan Advisory
 - Strategic Execution
 - Team Development and Support
 - Industrial Leads via Power networking and Introductions
- **FINANCIAL ADVISORY AND SUPPORT**
 - Financial Modeling and Evaluation
 - Valuation Advisory
 - Fund Raising Advisory and Support
 - Legal & Patent Advisory and Support
- **INFRASTRUCTURE SUPPORT**
 - Centrally Air Conditioned
 - Round the clock 24 X 7 operations
 - Institutional Security
 - High Dedicated Bandwidth

- Layer 3 switch Network Security
- Virtual LAN and Static IP
- Server Rack Space
- Managed Firewall